

# LETTER FROM BOARD

## POTOMAC HEALTH FOUNDATION BOARD OF DIRECTORS 2015

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Dear Friends:

In 1972, Potomac Hospital in Woodbridge, Virginia was opened as the result of the grassroots efforts of local concerned citizens who recognized that residents in our community did not have ready access to acute health care services. The motto of these local citizens while raising funds and support for the community hospital was, "A Life Is Reason Enough." Once the hospital was established, the services provided there were dictated by the needs of the community.

Potomac Hospital delivered care to the community until 2009 when a merger with Sentara Healthcare occurred. Following that merger, a new role evolved the Potomac Health Foundation. For the past six years, the Foundation Board of Directors has endeavored to maintain the legacy and spirit of Potomac Hospital's 40 years of service to the community. The Foundation has distributed over \$23 million in grant dollars in Eastern Prince William County, North Stafford and Southeastern Fairfax. The Foundation's grant making has been to those issues of greatest need to the community by focusing on access, prevention, and innovation.

As the Potomac Health Foundation reflects on the work of our first five years and plan for the next five, we are pleased to present our annual report which highlights the Foundation's investments in the many dedicated area agencies and programs working to improve the health of our community in 2014-2015.

Within these pages you will find snapshots of the grantee organizations whose tireless staff work every day to improve the health of the community because "A Life is Reason Enough." Whether keeping the children of the community healthy and active or providing families in need primary health care, the men and women working across the community to improve the health of your colleagues, sons and daughters, and neighbors are doing so with a compassion that suggests despite the years that have passed and changes that have come to the community since 1972, things have not changed that much after all.

Sincerely,



Marion M. Wall  
Chairman, Board of Directors

# ABOUT THE FOUNDATION & SERVICE AREA



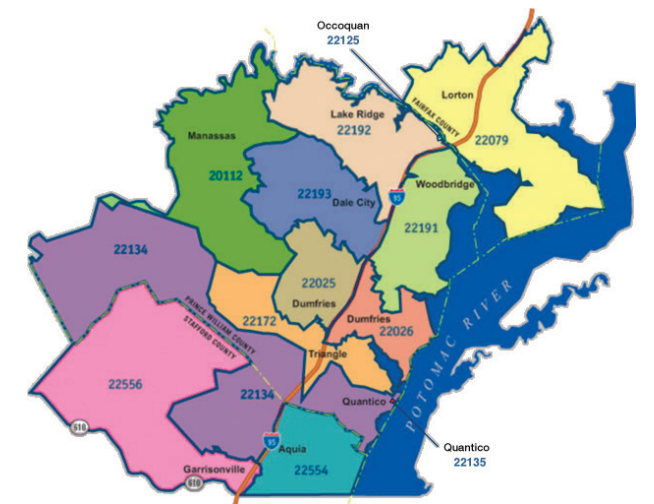
Potomac Health Foundation was established in 2009 as a result of the merger between Potomac Hospital and Sentara Healthcare, Inc. Potomac Hospital used proceeds from the merger to establish the Foundation. The Foundation started its grant making in 2011. The mission of the Foundation is to improve the health of the community by increasing access to primary health care for the medically underserved, reducing the incidence of preventable diseases, and supporting innovation around emerging health needs.

The Foundation makes grants to community health programs serving individuals in Eastern Prince William County, Virginia and adjacent communities in Southeastern Fairfax and North Stafford Counties. The community served by the Foundation is delineated by 13 zip codes and according to 2010 U.S. Census data, is comprised of more than 366,000 people. Needs assessments have indicated that within the region, there is significant unmet need and substantial room for improvement in health-related lifestyles, health status, and access to health services. In order to address these, the Foundation makes several types of grants.

**Howard L. Greenhouse Large Grant Program:** The signature grant program of the Foundation makes three-year project-based grants on an annual basis through an open Request for Proposals (RFP) process. The inaugural Large Grants were made in 2011. The Large Grants address a variety of health issues focusing on access, prevention, and innovation. Many projects initiated with funding by a Howard L. Greenhouse Large Grant have been sustained with other resources.

**Health Safety Net (HSN) Program:** The Health Safety Net program was started in 2014. Through this window, the Foundation grants awards to agencies making up the health safety net for the medically underserved in the community. This includes access to primary, dental, medication, mental health, vision or other health programs designed to increase access. These grants are made on an invitation only and annual basis and there is no limit to number of years funded.

**Management Assistance Program (MAP):** MAP grants are one year capacity-building grants to agencies that currently have a Large Grant award and are made by invitation only. The first MAP grants were made in 2014. This strategy was created to ensure that PHF investments in large grant programs could be sustained by grantees. The goal of MAP is to help grantees deliver the same or higher levels of care after graduating from PHF large grant funding by promoting agency and program sustainability.



## FOUNDATION STAFF

- Susie Lee  
*Executive Director*
- Timothy McCue  
*Director of Grant Programs*
- Donna Saunders  
*Administrative Assistant*

